

Results by Design

Creating real change within your organization through leadership and accountability

PLDC's unique approach to strategic planning empowers stakeholders and engages organizational leaders to pursue a vision that is compelling, innovative and doable. **Results by Design** (RbD) is based on principles of design thinking that have disruptive, game-changing potential. RbD follows a clear process to help organizations imagine a preferred future and tomorrow's opportunities, while incorporating elements of Chuck Schwahn's Strategic Design and Stanford School of Design.

How It Works

The main objective of RbD is to not only provide schools and organizations with a strategic plan but also to guide them through the implementation of this plan and to ensure meaningful change takes place. A team of experienced PLDC facilitators conducts an intensive, 2-day facilitated strategic planning process in which leaders and stakeholders work together to determine the vision and future of the organization. PLDC then creates a comprehensive, but user-friendly strategic plan with recommendations for meeting the outlined goals. PLDC works with you every step of the way, providing guidance and accountability, to ensure implementation takes place. The RbD program is highly effective because of this proven, hands-on model that makes it uniquely different from any other program out there!

What You Receive

The Results by Design program includes...

- An initial Discovery Phase where PLDC investigates organization's data and conduct interviews
- Pre-training of key leaders within your organization so that they are prepared to play an active role in the strategic planning process
- Two days on-site with representative stakeholders with two or more facilitators from PLDC focused on developing your mission and vision statement, core values, tagline and more
- Creation of a customized strategic plan with recommendations to meet your organization's goals
- Revising of plan until fully satisfied
- On-site presentation from PLDC facilitators to stakeholders
- Ongoing coaching and mentoring to facilitate the implementation of recommended actions

Additional services may include...

- A presentation of proposed services to your board to ensure everyone is on the same page before moving forward with the RbD program
- Additional on-site trainings for staff
- Long-term coaching and mentoring

The next step begins with a simple conversation. Contact us today to learn more!